


# Website Design & Dev for Life Management Services Company

## PROJECT DETAILS

 Web Development

 Sep 2022 - Oct 2022

 \$10,000 to \$49,999

 *"They're an amazing team of knowledgeable professionals."*

## PROJECT SUMMARY

Blackburn Labs designed and developed the website of a life management company. They used WordPress to create the site and DreamHost for hosting. One teammate worked directly with the client on this project.

## PROJECT FEEDBACK

The website was delivered quickly and efficiently, and changes were implemented right away. As a result, the company was happy with Blackburn Labs' services. They managed the engagement well and answered questions expertly. They provided great recommendations, and their communication was seamless.



## The Client


Please describe your company and your position there.

I am the Founder of Sanity Warriors. We provide life management services for professionals, families, anyone needing temporary relief during a busy season, stressful period, or unexpected crisis We provide ongoing support for day to day life, a judgment-free zone and full confidentiality services for busy people.


## The Challenge

For what projects/services did your company hire Blackburn Labs, and what were your goals?

Blackburn Labs created and designed our website. I went to them with a very vague concept and Norma, took my thoughts and created a beautiful website that was a reflection of ME with little to no work on my end.

 **Ana Mercurio-Pinto**  
Founder, Sanity Warriors

 **Consulting**

 **Chestnut Hill,  
Massachusetts**

### CLIENT RATING

**5.0**

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



## The Approach

How did you select this vendor and what were the deciding factors?

I have previously worked with Blackburn Labs in a couple of different capacities. They always come through! They are efficient, cost effective, and more importantly, great people to work with.

Describe the scope of work in detail, including the project steps, key deliverables, and technologies used.

I went to Blackburn Labs with a rushed request to build and develop a new website. They built a WordPress site hosted by DreamHost.

How many people from the vendor's team worked with you, and what were their positions?

I worked closely with the web developer, Norma, I communicated directly with her via email. We also met virtually a couple of times.

## The Outcome

Can you share any measurable outcomes of the project or general feedback about the deliverables?

The project (new website) was developed quickly and efficiently. Very little back and forth. Requested changes were made almost immediately.

Describe their project management style, including communication tools and timeliness.

Blackburn Labs make you feel valued. You never feel as if your questions are dumb, they take the time to explain options. They make recommendations but definitely are not pushy about it. Communication overall is seamless – they are responsive, and everything is actionable. Time is never wasted.





What did you find most impressive or unique about this company?

How quickly they produce.

Are there any areas for improvement or something they could have done differently?

Nope

