# Web App Dev for Healthcare Technology Firm

#### PROJECT DETAILS

- S Web Development
- 🗖 Jul. 2022 Ongoing
- 🖻 \$50,000 to \$199,999
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#### PROJECT SUMMARY

Blackburn Labs is developing a novel healthcare web application for a healthcare technology firm. They've leveraged AWS and MongoDB to build the web app and a database for survey questions.

#### PROJECT FEEDBACK

Blackburn Labs is still working on regulatory steps needed before the launch. However, they expect to complete the web app several weeks ahead of schedule. Their team goes beyond the scope to support the client, including finding ways to protect their IP and security. They also communicate clearly.



#### The Client

Please describe your company and your position there.

I'm the CEO and Founder of a health tech startup.

#### The Challenge

# For what projects/services did your company hire Blackburn Labs, and what were your goals?

I'm building a novel healthcare web application. I work in medicine, and am not technical, so I was looking for a development team that was knowledgeable and experienced on the subject matter, while being supportive of someone with a non-technical background.



#### CLIENT RATING

5.0 Overall Score

Quality:	 	5.0
Schedule:		5.0
Cost:		4.5
Would Refer:	 	5.0



#### The Approach

### How did you select this vendor and what were the deciding factors?

At the first meeting Rob was coming up with ideas to help our team and company. Not only was he thinking about the technical build at hand, but he is forward thinking and able to anticipate what other challenges we may face down the road. He offered concrete ideas on how we might strategize to meet those challenges.

# Describe the scope of work in detail, including the project steps, key deliverables, and technologies used.

Rob and his team broke down the proposed build into concrete steps, then narrowed those to 2 week sprints. Before they even began Rob shared some documents and guidelines on how to obtain BAAs and maintain cybersecurity with the various technology we were using.

At each sprint review their whole team was present, they invited our feedback, and they were fully transparent of the milestones achieved thus far and those expected at the next sprint. Incredibly, they were ahead of schedule at every sprint! They created a web application plus database for survey questions using AWS and MongoDB.

### How many people from the vendor's team worked with you, and what were their positions?

Rob oversaw the project. A senior developer and QA tester played key roles.



#### The Outcome

### Can you share any measurable outcomes of the project or general feedback about the deliverables?

They are on target to complete the build several weeks ahead of schedule. The full application is not yet build and live, due to regulatory steps needed before launch.

### Describe their project management style, including communication tools and timeliness.

Their team is very flexible and dynamic. We used a combination of email, slack, google sheets, and figma to communicate. Everyone on the team was crystal clear with communication, and very timeline with responsiveness.

# What did you find most impressive or unique about this company?

They have an admirable combination of big-picture strategic thinking and uncanny attention to detail. He's gone above and beyond simply carrying out the contracted work. He's offered help and support with planning for fundraising, he's insightful on ways to protect our IP and maintain security, he and his team are all around great people to work with.

## Are there any areas for improvement or something they could have done differently?

This may be feedback for myself, but I'd welcome some best practices or FAQs for expectations from me and my team up front, particularly since I have a non-technical background. We've been very open with communication thus far and it's worked quite well.



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