

Software Development for Health Tech Startup

PROJECT DETAILS

 Custom Software Development

 Aug. 2021 - Ongoing

 \$50,000 to \$199,999

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PROJECT SUMMARY

Blackburn Labs is developing a health tech startup's web-based tool. They also do UI/UX design, planning, and product rollout. The app is integrated with various APIs, gathering data through a medical device.

PROJECT FEEDBACK

Blackburn Labs' work has received positive feedback from various stakeholders, meeting the client's expectations. They deliver on time and within budget, and they facilitate a smooth working environment. Their transparent and responsive approach complements their creativity and technical expertise.



The Client




Introduce your business and what you do there.

I'm the founder of a health tech startup. We monitor a patient's vital signs through our portal and a blood pressure cuff scale that patients take home.

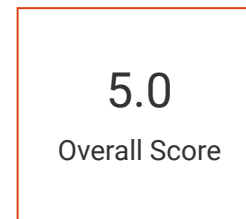
The Challenge

What challenge were you trying to address with Blackburn Labs?

We needed help in software development.

-  Founder, Dedicahhealth
-  Healthcare
-  1-10 Employees
-  Los Angeles, California

CLIENT RATING



Quality: 5.0



Schedule: 5.0



Cost: 5.0



Would Refer: 5.0



The Approach

What was the scope of their involvement?

Blackburn Labs is handling the entire development process of our web-based platform, from UI/UX design to programming. They also help with the thought process, planning, execution, and rollout.

Their team took over from another vendor that built the basic app, and they've been adding features to the platform. They create mockups and wireframes before proceeding with the development.

The app is integrated with APIs from medical devices, and it can gather information from various companies. It also tracks data activity from patients. In addition, the app can send SMS alerts and generate reports such as billing statements.

What is the team composition?

I've worked with their CEO, a project manager, two developers, a data scientist, and a DevOps resource.

How did you come to work with Blackburn Labs?

I read that Blackburn Labs did a project for a hospital system similar to my solution, so I reached out to them. Initially, I hired them to work on a module. They did such a great job that I ended up turning over the entire project to their team. I chose them due to their capabilities and processes.

How much have you invested with them?

We've spent about \$100,000–\$125,000 so far.

What is the status of this engagement?

We've started working together in August 2021, and our relationship is ongoing.



The Outcome

What evidence can you share that demonstrates the impact of the engagement?

The features Blackburn Labs has rolled out have been excellent and functions as intended. The app has received positive feedback from both patients and hospital personnel. Since they've taken over, our app hasn't experienced any significant crashes. They're good at addressing bugs whenever we encounter them.

How did Blackburn Labs perform from a project management standpoint?

Blackburn Labs has delivered the project on time and within budget. Their process is transparent – I always know what to expect and what our timeline will look like. I can see on a ClickUp dashboard what they're working on.

We communicate through emails, phone calls, and weekly meetings. They're very responsive to the needs of our company.

What did you find most impressive about them?

The quality of Blackburn Labs' oversight is impressive. They review and test the solution multiple times before releasing it. They're deliberate in rolling things out, and their processes are very smooth and professional.

In addition, Blackburn Labs' team is creative and understands what I need – they help me find the best ways to develop our solution. They don't just follow my instructions; they spend a lot of time knowing our company's needs.

Are there any areas they could improve?

I can't think of anything. I'm pleased with our partnership.





Do you have any advice for potential customers?

Be engaged and communicative with their team — let them know about your needs.

